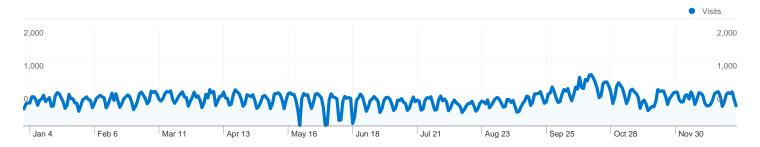
Comparing to: Site



### Site Usage

197,309 Visits

793,467 Pageviews

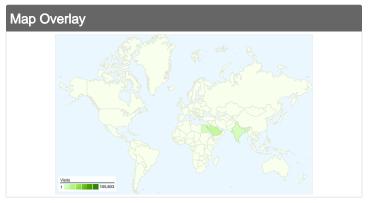
4.02 Pages/Visit

44.81% Bounce Rate

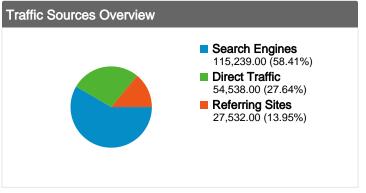
00:03:29 Avg. Time on Site

64.90% % New Visits

# Visitors Overview Visitors 1,000 1



Content Overview		
Pages	Pageviews	% Pageviews
/ar/	105,932	13.35%
/EN/Default.aspx	60,324	7.60%
/EN/Contacts/Doctors.aspx	33,682	4.24%
/ar/HealthTools/BMI.aspx	28,277	3.56%
/EN/E-	21,572	2.72%





## 131,514 people visited this site



131,514 Absolute Unique Visitors

793,467 Pageviews

4.02 Average Pageviews

00:03:29 Time on Site

44.81% Bounce Rate

64.90% New Visits

## **Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	150,665	76.36%	Unknown	115,337	58.46%
Firefox	24,282	12.31%	DSL	66,465	33.69%
Chrome	13,684	6.94%	T1	8,492	4.30%
Safari	5,417	2.75%	Cable	4,986	2.53%
Opera	1,637	0.83%	Dialup	1,683	0.85%



# Pages on this site were viewed a total of 793,467 times

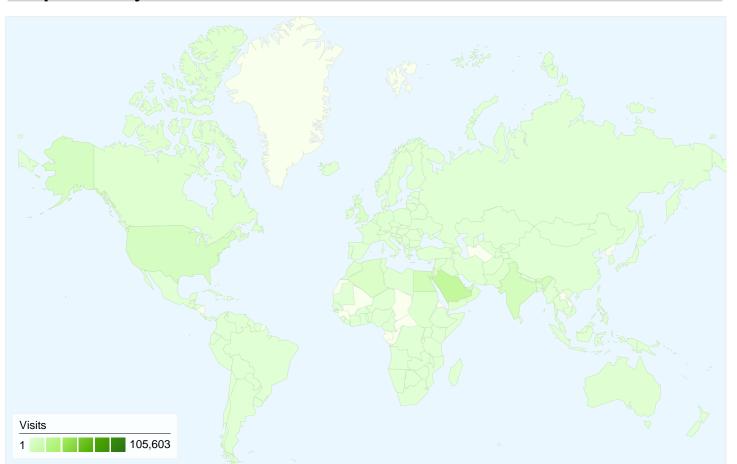
793,467 Pageviews

493,556 Unique Views

44.81% Bounce Rate

### **Top Content**

Pages	Pageviews	% Pageviews
/ar/	105,932	13.35%
/EN/Default.aspx	60,324	7.60%
/EN/Contacts/Doctors.aspx	33,682	4.24%
/ar/HealthTools/BMI.aspx	28,277	3.56%
/EN/E-Services/DrugPrices.aspx	21,572	2.72%



# 197,309 visits came from 182 countries/territories

Site Usage							
Visits 197,309 % of Site Total: 100.00%	Pages/Visit 4.02 Site Avg: 4.02 (0.00%)	Avg. Time on Site 00:03:29 Site Avg: 00:03:29 (0.00%)		% New Visits 65.04% Site Avg: 64.90% (0.21%)	<b>44.81</b> Site Avg:	Bounce Rate 44.81% Site Avg: 44.81% (0.00%)	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Bahrain		105,603	4.66	00:03:58	50.29%	37.52%	
Saudi Arabia		17,366	3.26	00:02:47	85.50%	53.03%	
Egypt		8,276	2.68	00:02:22	85.03%	56.46%	
India		7,175	4.38	00:04:16	76.57%	38.15%	
United Arab Emirates		6,488	4.58	00:03:48	80.38%	40.06%	
United States		6,213	3.07	00:02:29	83.73%	58.86%	
United Kingdom		3,705	3.54	00:02:39	68.96%	48.23%	
Algeria		3,573	1.71	00:01:30	91.72%	76.27%	
Jordan		3,535	2.79	00:02:15	80.54%	59.29%	

Morocco	2,745	1.60	00:01:13	93.11%	78.51%
					1 - 10 of 182

Comparing to: Site



# All traffic sources sent a total of 197,309 visits



# **Top Traffic Sources**

Sources	Visits	% visits
google (organic)	101,911	51.65%
(direct) ((none))	54,538	27.64%
yahoo (organic)	6,315	3.20%
bahrain.bh (referral)	4,394	2.23%
bing (organic)	3,599	1.82%

Keywords	Visits	% visits
ministry of health bahrain	9,001	7.81%
ةحصلا ةرازو	5,871	5.09%
moh bahrain	3,580	3.11%
نيرحبلا ةحصلا ةرازو	3,435	2.98%
ةيسردملا ةحصلا	2,803	2.43%